



Issue 17

February, 2011

reACT Against Corporate Tobacco's electronic newsletter!

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It's Time to reACT!

This past week, there was a vote to [cut the Montana Tobacco Use Prevention Program funds](#). If you didn't know, reACT is part of this program and so, a budget cut will directly affect YOU! Here are some things you need to know:



- 1. This is the beginning of the budget discussions so nothing is 'for sure' yet.**
- 2. YOU are part of a great program that saves lives and makes a difference!**
- 3. YOU CAN MAKE A DIFFERENCE! Here's your chance to shine a light! Get your friends, parents, teachers and relatives to get the message out, write to their paper, post to Facebook or Twitter and thank supporters of the program.**

What could you possibly say to make a

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2/11-13: Second reACT Core Team Meeting (Helena)

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difference?

- Your name, age, grade and where you're from.
- Why you think reACT is an important program.
- How it has made a difference in your life.
- Why it's important that we have a program that keeps young people from starting tobacco use.
- How teens all over Montana benefit from tobacco education that **DOESN'T** come from the tobacco industry.

This is YOUR time to be heard!

**3/8: Celebration
on the Hill,
Helena**

**3/23:
Kick Butts Day**

**Have a great
Valentines Day!!**



Celebration on the Hill 2011



This year's Celebration on the Hill event will be March 8 at the Capitol in Helena. Visit the [reACT website](#) to register and learn more about the event.

Here's a custom [invitation](#) to help you invite others who are interested.

Registration is due
February 14.

This will be your opportunity to meet with decision makers, learn about Montana's tobacco issues and let

Big Tobacco Deception of the Month

In the past, Big Tobacco has compared the addictiveness of cigarettes with M&M's

your voice be heard. Oh! You won't want to miss the grand 1400 Souls display at the Capitol!
Thanks to all reACTors who helped collect shoes for this event!

Upcoming Days of Action-- Time to Be Seen

Through with Chew and All That's New Week is February 21-25 in various locations around Montana. We're bringing in [Dr. DeNoble](#), a former tobacco industry scientist WHO LEFT BIG TOBACCO!



He'll speak to audiences in the Kalispell, Missoula, Butte, Bozeman and Billings areas. Be sure to catch his presentation if you can; it's really exciting! If he won't be visiting your town, there are plenty of opportunities to do reACTivisms to raise awareness of smokeless tobacco and all the shady new tobacco products in your school and community. Check out this [link](#) for some great ideas.

Kick Butts Day is also coming up fast (March 23).

Check out the KBD [website](#) for all you need to know about this national day of action. Don't forget to register your events!



Roses are Red...Board



Purpose: Creativity Contest

Time: Ongoing

Supplies: Cut-out hearts, markers, tape and space to hang hearts

How To:

- Use one large white poster board and title it "Roses are red, Violets are blue..." at the top center.
- Cut one large heart out of construction paper and glue to the bottom corner of the poster board so that it forms a pocket to hold markers, smaller hearts and scotch tape.
- Cut smaller hearts out of construction paper ~ these should be big enough so that you can write a line or two on them.
- Place these in the larger heart pocket.
- When guests arrive, ask them to take a heart and complete the next two lines of the poem. Then they stick their heart to the board with scotch tape.

Goal: fill the board with original and funny ideas for this very old love poem.

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